



STRATEGIC LONG
RANGE PLANNING

INSTILLING VALUES.
DEVELOPING LEADERS.

Maintain a
QUALITY PROGRAM
that delivers the
promise of SCOUTING.



Give **ALL YOUTH**
the opportunity to
JOIN SCOUTING.

Deliver **ACTIVITIES**
that motivate youth to
PROGRESS through
the program.

**DEVELOP
& TRAIN**
all leaders.



Increase annual
MEMBERSHIP
retention.

Foster & preserve a
CULTURE of
DIVERSITY.

Utilize **BEST**
fundraising
PRACTICES.

BY 2025

BOY SCOUTS OF AMERICA®
INDIAN NATIONS COUNCIL

Engage in
ENHANCEMENTS
and **NEW**
APPROACHES.





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INSTILLING VALUES. DEVELOPING LEADERS.

The 2021-2025 Strategic Long-Range Plan –Instilling values and developing leaders, a collaboration to further our mission and strengthen our methods.

PILLARS

We have developed a plan for success focused on seven Pillars and Initiatives, from impactful insight and feedback from our members. This Strategic Long-Range Plan is designed to sharpen our focus and expand our future.

PILLAR 1 - MEMBERSHIP

Make a pathway for all youth to engage in a quality experience through the Scouting program while achieving the leadership and life skills through the progression of the Scouting program.

PILLAR 2 - LEADERSHIP

Engage, Develop and Train volunteers to lead and mentor the membership of the Scouting programs.

PILLAR 3 - HEALTH AND WELLNESS

Provide an environment of hopefulness through positive environments and relationships through Scouting.

PILLAR 4 - EDUCATION

Facilitate leadership, life skills, values and service training through Scouting's Oath and Law.

PILLAR 5 - DIVERSITY

Provide a community where all flourish through Scouting.

PILLAR 6 - WORKFORCE DEVELOPMENT

Interconnect the culture, attitudes and solutions of collaborative relationships that foster youth to develop their future aspirations.

PILLAR 7 - FINANCIAL STABILITY

Maximize philanthropy through annual donor engagements.

INITIATIVES

Included in the Indian Nations Council's plan to prioritize initiatives ensuring stability and growth.

- Offer Scouting to all youth in the Indian Nations Council territory
- Annual Membership Growth
- Achieve Diversity at all levels
- Develop sustainability for the Indian Nations Council by offering income streams to achieve affordable programming and operations.
- Experiment with new initiatives to ensure Scouting's relevance for today's participants.

STRATEGIC INTENT

The Indian Nations Council defines clear goals to sharpen our focus. By 2025, we will meet the following important checkpoints to expand our future.

- Increase our Impact
- Instill ethical values in young people
- Develop a program that delivers the Promise of Scouting
- Increase annual Membership Retention
- Increase Diversity
- Develop Trained Leaders
- Deliver activities that assist member to progress through Scouting
- Experiment with enhancements and new approaches
- Utilize Fundraising Best Practices

